

JULY- SEPTEMBER 2022

# NEWSLETTER

**Brand  
Audit  
Dhaka**

**Brand  
Audit  
2022**



Environment and Social Development Organization-ESDO conducted a two-day long Brand Audit on the 24th and 25th of August 2022. ESDO has been organizing this brand audit for the last 5 years.

This Brand Audit is a global initiative to measure the number of different brands that can be found in plastic waste. About 50 students of Lalmatia Housing Society School and College participated in the brand audit and collected single use plastic wastes from the locations. In the wastes, ESDO majorly identified 6 international and 14 local parent companies producing near about 76 brands including the Coca-Cola, PepsiCo, Nestlé, Unilever, Perfetti Van Melle, Mondelez, Bombay sweets and Co. Ltd, Pran RFL Ltd, Square Foods and Beverage Ltd, Akij Group, Meghna Group of Industries etc.

**Read more:** <https://bansup.esdo.org/brand-audit-2022/>

To observe World Cleanup Day 2022, the Environment and Social Development Organization (ESDO) and Khulna University jointly organized a day-long Brand Audit on the university's campus and in the neighborhood to expose the corporates behind the environmental damage that is being done.



This audit also marks the beginning of the negotiations for the world's first Global Plastic Treaty, a legally binding international law aimed at reducing plastic pollution worldwide and covering the full life cycle of plastic.

This is a historic step forward in the fight against plastic pollution, but there is still a long road ahead as the negotiations continue through the end of 2024. ESDO organized the Brand Audit for the 5th time in association with Plastic Solutions Fund and Break Free from Plastic.

Around 100 students from Khulna University joined together and conducted the brand audit. The audit was monitored and supervised by university faculty members and the ESDO.

**Read more:**

<https://bansup.esdo.org/brand-audit-khulna-2022/>



## Brand Audit Khulna



### World Cleanup Day & Brand Audit 2022

Chief Guest : Prof. Mahmood Hossain, PhD, Vice- Chancellor, Khulna University

Special Guest : Prof. Md Nasif Ahsan, PhD, Dean, Social Science School, Khulna University  
Prof. Md Sharif Hasan Limon, Director of Student Affairs, Khulna University  
Nuzhat Fatema, Head, Development Studies Discipline, Khulna University  
Khalilur Rahman, Senior Program Associate, ESDO

Co-ordinator : Bayezid Khan, Assistant Professor, Development Studies Discipline, Khulna University

Venue: Khulna University Premises

20 September, 2022

Organization: ESDO

# Brand Audit Chittagong



Environment and Social Development Organization – ESDO, in association with Green Voice, conducted a day-long Brand Audit at Chittagong University and its surroundings, and Potenga Beach on September 24th, 2022.

To stop plastic pollution, Break Free from Plastic organizes this brand audit movement throughout the world in search of the top corporate plastic polluters.

The motive of this year's agenda doesn't only limit itself to finding out the corporates accountable but also marks the beginning of the negotiations for the world's first Global Plastic Treaty, a legally binding international law aimed at reducing plastic pollution worldwide, covering the full life-cycle of plastic. This is a historic step forward in the fight against plastic pollution, but there is still a long road ahead as the negotiations continue through the end of 2024.

## **Read more:**

<http://bansup.esdo.org/brand-audit-chittagong-2022/>



## Media Briefing and Report Launching "Plastic Sachet: A Small Packet with Huge Environmental Destruction"

Bangladesh generates 192,104 tons of sachet waste annually, which indicates that 129 million sachets are used by Bangladeshi people on a daily basis. In Bangladesh, single-use plastic waste production has reached 1.06 million tons in 2021–2022 (June 21–May 22). This information was revealed in the report "Plastic Sachet: Small Packet with Huge Environmental Destruction," which was launched today through a media roundtable by the Environment and Social Development Organization-ESDO.

**Read more:** <http://bansup.esdo.org/media-roundtable-report-launching-plastic-sachet-a-small-packet-with-huge-environmental-destruction/>

***"We need a higher tax on the single-use plastic products including its' raw material, production, manufacturing, and distribution"***

***--Dr. Shahriar Hossain,  
Secretary General, ESDO***



## “Break Free from Plastic Campus” Session with Lalmatia Girls High School

Environment and Social Development Organization-ESDO organized a session titled “Break Free from Plastic Campus” with students of Lalmatia Girls High School in Dhaka City on July 21st, 2022 to develop the next generation of environmental leaders and to ensure environmental sustainability practices and apply a zero-waste plastic-free lifestyle among students.

An overview of the plastic-free campus movement and the need to adopt a zero-waste lifestyle for a pollution-free environment was covered briefly throughout the workshop, along with group discussions about potential activities for the students. Students participated in various tasks and activities, including an art competition on “Rooftop Gardening”, a poster design on “Plastic-free Campus,” and an essay competition on “The Effects of Plastic on Our City Life.”



ESDO’s Executive Director, Siddika Sultana along with other members of ESDO, joined the session. A representative from the Bangladesh Petrochemical Company Limited (BPCL) also attended the session as a guest.

**Read more:** <http://bansup.esdo.org/break-free-from-plastic-campus-session-with-lalmatia-girls-high-school/>





## National Stakeholder Consultation Workshop on Plastic Free Rivers and Seas for the South Asia (PLEASE) Project

Ministry of Environment, Forest and Climate Change recently hosted National Stakeholder Consultation Workshop To explore the opportunities of Plastic Free Rivers and Seas for the South Asia (PLEASE) Project and having stakeholder's recommendation about the intervention.

## Animation Documentary Screening on 'Journey Towards Zero-Waste Community'

Environment and Social Development Organization-ESDO in association with Alliance Française de Dhaka organized a Documentary Screening titled 'Journey Towards Zero-Waste' on 25th July 2022 at Alliance Française de Dhaka. The goal of the animated documentary screening on Reduce, Refuse, Reuse & Recycle and Waste Segregation was to demonstrate how adopting the 4R approach may make our life simpler and healthier.

Outstanding actor Azizul Hakim, veteran actress Dilara Zaman, and renowned singer Rezwana Chowdhury Bonna appeared in another video documentary on simple ways to live a zero-waste lifestyle that was also shown at the event.

**Read more:** <https://esdo.org/documentary-screening-on-journey-towards-zero-waste-community/>





## Environmental Education Camp for Zero-Waste Community Development

An overview of the zero waste movement and the need to adopt it for a pollution-free environment was covered briefly along with group discussions about potential activities for the students on an Environmental Education Camp organized by ESDO. Students of Lalmatia Girls/ School participated in various tasks and activities, including an art competition on "Rooftop Gardening.", a poster design on "Plastic-free Campus," and an essay competition on "The Effects of Plastic on Our City Life."

**Read more:** <https://esdo.org/environmental-education-camping-for-zero-waste-community-development/>

## Capacity Building Training on Setting up Rooftop Garden

ESDO organized "Capacity Building Training on Setting up Rooftop Garden" at Lalmatia Housing Society School and College from 21 August to 23 August, 2022. The training session aimed at sharing practical knowledge among the students as well as their parents on how to set up rooftop garden and how to generate compost from the waste they produce every day. This way the program focused on building a zero waste community and a green environment.



As part of the Zero Waste Community project, a capacity building training was conducted with a aim of the event was to turn the kitchen wastes into wealth, and encourage the community in a zero-waste lifestyle.

## Consultation with Service Provider



Environment and Social Development Organization- ESDO, has organized a consultation with service providers at the ESDO head office to discuss about waste segregation and the recycling process. The initiative was undertaken by ESDO's project titled "Building Zero Waste Communities for a Pollution-free Environment in Bangladesh". waste segregation.

## LEAD IN PAINT SAMPLING

In Bangladesh, Lead content in paints is already standardized at 90 ppm for household paint. Currently it is being looked forward to a standard for industrial paints as well. To emphasize the matter, ESDO has recently conducted a paint sampling. About 63 samples were collect from markets, sampled and send to USA for testing purpose.





## PFAS IN TEXTILE SAMPLING

ESDO team has recently surveyed the presence of PFAS chemicals in the Textile sector. PFAS use in the textile sector accounts for about 50% of the total global use. PFAS are widely used as water and dirt repellents and impregnation in outdoor wear and accessories for outdoor sports. The team conducted many renowned supermarkets in Bangladesh which later will send for testing purposes.



## PECP to reduce Lead Poisoning among Children in Bangladesh Related Activities



A meeting was organized at DGHS under the PECP project to discuss the upcoming ILPPW observation. The proposed activity plan for the week dated 23rd to 29th October was shared with the PECP technical and advisory members. Representatives from UNICEF shared the whole plan. It was a formal meeting to share the ILLPW celebration agenda and event details.



# Stockholm Convention on Persistent Organic Pollutants



The Stockholm Convention is a global treaty that attempts to safeguard both human health and the environment against the impacts of persistent organic pollutants (POPs). The Convention entered into force on May 17, 2004. This year, it has taken place in Rome, Italy from 26th September to 30 September 2022.

The Persistent Organic Pollutants Review Committee (POPRC) is an expert body that informs global efforts to protect human health and the environment from chemicals known as persistent organic pollutants (POPs): chemicals that are toxic, bioaccumulate, persist in the environment, and can travel to remote areas. Each year the POPRC meets to evaluate these chemicals and make recommendations to the Conference of the Parties (COP) to the Stockholm Convention on POPs.



The Executive Director of Environment and Social Development Organization-ESDO is currently attending the Stockholm Convention on Persistent Organic Pollutants as a representative of ESDO and IPEN in Rome, Italy.

## World Alliance Leadership Meeting

World Alliance for Mercury Free Dentistry convened a meeting to exchange activities and provide an update on the dental amalgam phase-out program's progress. All of the leaders from various nations discussed their experiences with the mercury-free dentistry program. Participants also discussed their future steps and decided to voice concerns about the new amendment on mercury-free dentistry.



## WAMFD felicitates Ram Charitra Sah and Ministry of Health and Population

World Alliances for Mercury-Free Dentistry (WAMFD), USA, has felicitated Government of Nepal, Ministry of Health and Population (MoHP) and Ram Charitra Sah, Executive Director and Environment Scientist of Center for Public Health and Environmental Development (CEPHED) for taking and implementing progressive decisions about Mercury Free Health Care Service and Dentistry in Nepal.



Siddika Sultana, Vice-President (Asia) of WAMFD and Executive Director ESDO Bangladesh handed over a letter of appreciation to MoHP and First in Asia Award's plaque 2022 to Ram Charitra Sah.

### Read more:

[https://myrepublica.nagariknetwork.com/news/wamfd-felicitates-ram-charitra-sah-and-mohp/?fbclid=IwAR0p3\\_EXcWZ7IfvflhL\\_I0NeRnbMX8yP65I2Uhj3LMCRyy5gya-5iCFLP\\_E](https://myrepublica.nagariknetwork.com/news/wamfd-felicitates-ram-charitra-sah-and-mohp/?fbclid=IwAR0p3_EXcWZ7IfvflhL_I0NeRnbMX8yP65I2Uhj3LMCRyy5gya-5iCFLP_E)



# Women Leaders Addressing Chemicals and Waste Issues

WOMEN LEADERS ●

CHEMICALS

● WASTE ISSUE

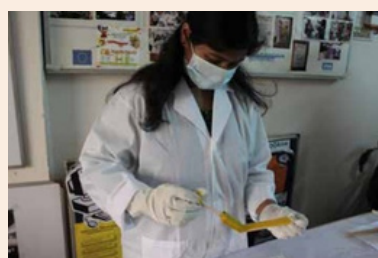
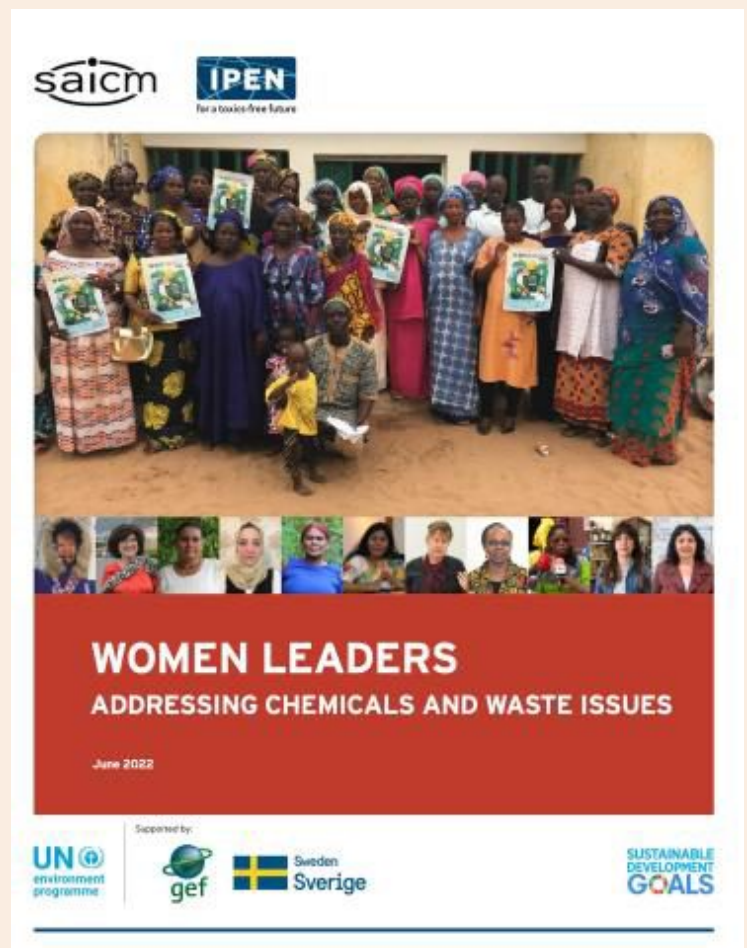


Along with female leaders from different countries, this report features the Executive Director of ESDO, Siddika Sultana. The report highlights the female leaders who are continuously working to eliminate toxic chemicals from the environment and create awareness among the general population about the impacts of these chemicals on human health.

Read more:

[https://ipen.org/sites/default/files/documents/gender-case-studies-v1\\_6w-en.pdf](https://ipen.org/sites/default/files/documents/gender-case-studies-v1_6w-en.pdf)

**“Women Leaders: Addressing Chemicals & Waste Issues” highlights women’s leadership through 10 organizations from around the world working to address chemical health threats.**



## Team orientation and Capacity Building Workshop



Whether professional or non-professional, training program has always benefited people in every possible way. ESDO has always tried to improve team member's skills. With a view to that, on 3rd September 2022 to 5th September 2022, ESDO conducted 3 days long orientation with Dhaka and Rangpur team where different subjects such as advocacy and lobbying, report writing, presentation skill, interpersonal communication and team building tasks were discussed and performed.

**Read more:** [https://esdo.org/wp-content/uploads/Team-Orientation-Workshop-report\\_2022.pdf](https://esdo.org/wp-content/uploads/Team-Orientation-Workshop-report_2022.pdf)



**Address: House-8/1, Level-5, Block-C,  
Lalmatia-1207, Dhaka.  
Contact us: [info@esdo.org](mailto:info@esdo.org) or call us at  
+8801726-053420 or +8801557-019412**

**ESDO's unceasing effort to stop plastic pollution and make an environmentally empathetic Bangladesh had started back in 1990. The journey towards creating legislation is one of those efforts, through which, and with mass support, ESDO looks forward to achieving more significant outcomes for promoting environmental justice.**